

BRIARPATCH[™]

Celebrating 200 Awards!

August 21, 2007

Thank you for your interest in Briarpatch products.

Our goal at Briarpatch is to provide you with the best possible products for children of all ages. Our product development and manufacturing team is focused not only on outstanding game play but also in making sure that you feel confident that your children will be safe when playing a Briarpatch game.

Briarpatch has never had a product recalled in the 15 years that we have been in business. We have produced millions of games under the I Spy, Thomas & Friends, Disney Princesses, Spiderman, and Goodnight Moon licenses, as well as other well known properties. Our products are play tested by children as well as industry experts and we continue to add to our 200+ list of industry and consumer product awards.

Briarpatch routinely tests products utilizing the service of ACTS and Intertek testing laboratories and provides the testing results to our retail partners. We are now in the process of finalizing our 2008 product lines, and all of these products will be tested prior to being released into the marketplace.

While not all products have been tested, please note that Briarpatch has tested like product manufactured at the same factories, using the same inks, which comply with the heavy metals levels under ASTM F963. A toy company has a responsibility to our children to do things right and we bring this to work every day and apply it to every step of our product development process.

In the event that you have any questions regarding our testing procedures or the safety of our products, please contact Mimi Stella at 973-376-7002, X29.

Regards,



Mimi Stella
Operations Manager

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